

Privacy Policy

1. Who We Are

Simply Young Aesthetics is a professional aesthetics clinic based in Essex, offering non-surgical treatments including Botox, dermal fillers, facials, microneedling, and skin boosters.

All treatments are performed by a **registered nurse and qualified aesthetics practitioner**.

For any privacy-related questions, you can contact us directly at:



info@simplyyoung.co.uk

2. What Information We Collect

We may collect the following types of information from you:

- **Personal details:** name, date of birth, contact number, email address.
- **Medical information:** relevant medical history, allergies, or medications (to assess treatment suitability).
- **Booking information:** appointment dates, treatment types, payment details (excluding full card data).
- **Communication data:** any messages, emails, or enquiries sent to us.

3. How We Use Your Information

We collect and use your data for the following purposes:

- To process and manage your **appointments and bookings**.
- To assess your **suitability for treatments** and ensure your safety.
- To maintain accurate **treatment and consent records**.
- To send **appointment confirmations and reminders**.
- To comply with **legal or insurance obligations**.

We do **not** use your information for unsolicited marketing or share your details with third-party advertisers.

4. Legal Basis for Processing

We process your data based on:

- **Consent** – when you agree to provide your information for booking and treatment.
- **Contract** – when we provide services you have requested.
- **Legal obligation** – to meet professional or insurance record-keeping requirements.

You have the right to withdraw your consent at any time by contacting us.

5. How We Store Your Information

Your personal data is stored securely in password-protected digital systems or locked files, accessible only to authorised staff.

We retain client records for a minimum period required by law and insurance guidelines, after which they are safely deleted or destroyed.

6. Sharing Your Information

We will **never sell or share** your personal data with third parties for marketing purposes.

We may share data only when required by:

- **Healthcare professionals or insurers** (with your consent)
- **Regulatory or legal authorities** (where legally required)

7. Your Rights

Under the UK General Data Protection Regulation (GDPR), you have the right to:

- Access the personal data we hold about you.
- Request correction of inaccurate or incomplete data.
- Request deletion of your data (where legally possible).
- Withdraw consent to data processing.

To exercise any of these rights, please contact us at:



info@simplyyoung.co.uk

8. Cookies and Website Data

If our website uses cookies, these are only used to improve your browsing experience (for example, remembering your booking details).

You can control or disable cookies through your browser settings at any time.

9. Changes to This Policy

We may update this Privacy Policy periodically to reflect legal or business changes. Any updates will be posted on this page with a revised “Last updated” date.

Contact Us

If you have any questions about how we handle your personal data, please contact:



info@simplyyoung.co.uk



Simply Young Aesthetics, Essex